

Web Development

■ Introduction

Saitech provides web solutions designed to enable you to conduct B2B and B2C transactions conveniently and safely.

Our solutions are affordable, practical and efficient. By leveraging the immense power of the internet, we have succeeded in creating virtual offices resulting in increased productivity and overall efficiency improvement. Our expertise in a wide variety of the latest programming language tools and platforms for client-server applications allows us to be flexible and explore the advantages and disadvantages of a solution before recommending it to the client.

Our client list ranges from medium scale companies trying to establish an online identity to large corporate houses focusing on enhancing their online presence. Our consultants work with the clients to convert their idea into a usable, practical, secure and cost effective solution.

Different type of web applications, we can develop:

- ❖ Web Application Development
- ❖ Shopping System
- ❖ ECRM
- ❖ Web Designing

■ Web Application Development

As the Internet steadily revolutionizes the way business is done, clients' expectations also become very demanding. Ever-changing technology in this competitive business environment calls for the technology companies to be partners and not just vendors.

We, at Saitech, are well aware of this need and we extend our services for the Internet and e-commerce requirements by being partners with our clients. Various Web Applications, we cover Customer Relation Management (**eCRM**), Supply Chain Management (eSCM), Custom Ecommerce Development, Custom Database Driven Web Sites, and **Shopping Systems**.

Saitech has acquired a wide variety of technology skills and project delivery mechanisms. It has also acquired skills in software quality management and resource management. We believe that human resource is the key resource in a technology company and, hence, make efforts to train our consultants in the latest technologies.

■ Online Shopping System

Our Ecommerce Web Design Plan integrated with eye catching design, colors, navigation and functionality provide solution to serve growing business enterprise backed with high quality services to meet all your IT needs. Our eCommerce \ Shopping Cart Web Development solutions apply proven technologies to add more values and enhanced business process for rapid development in an organization by giving a quick RIO at low risk.

We provide a list of products that are available for online shopping. You can select one or more products from available list. If you don't want to buy at the time when you are visiting our site then you can add particular products in wishlist, so that you can buy that particular product.

If you find that particular product is not available but that is present in product list then you can make a request for that particular product. The requested product will be available within few days.

Special features of Saitech Shopping System:

Secure Saitech Shopping Cart	Packed with e-commerce web design features
Secure Checkout	Membership Options
Accept credit card payments online	Wish Lists
Completely custom designed to match your web site	Full Featured Administration
Integrated Email Marketing	

■ eCRM

Electronic Customer Relationship Management- eCRM is integration between the traditional CRM and e-business application. Essentially, 'e' enables an organization to extend its infrastructure to customers and partners in a way that offers new opportunities to learn customer needs, add value, gain new economies, reach new customers, and do all of this in real time.

Our e-Customer Relationship Management (eCRM) system is fully integrated and extensible. You can start a customer loyalty program, launch targeted marketing campaigns, view a customer's complete order history details, automate email communications, and enable your customers to browse their own product catalog, see their specific pricing, and view past and pending orders online. Saitech offers eCRM, which enables real-time company-wide access for superior customer service and customer self-service.

■ Web Designing

We, at Saitech, make it possible for the client to make his/her presence felt on the Internet with a very **interactive, pleasing and attractive web-site**.

Our design professionals are fully aware of the fact that every web-site design is targeted at a specific audience. Therefore, our design professionals create a customized look and ambiance that match the client's services and products. At Saitech we are dedicated to the success of each project. We fulfill all the related needs: from creating a web-site that complements the client's existing marketing material to developing an entirely new corporate identity for the company.

■ Expertise

The web programmers & designers at Saitech are experienced in developing data driven, portal, and E-Commerce Sites (B2B, B2C and C2C) having expertise in the following:

Frontend Language	HTML, JavaScript, VBScript
Server side Language	ASP.net, C#, XML, ASP 3.0
Database	MSSQL Server, MS-Access, Oracle
Graphical Tools	Adobe Photoshop, Macromedia Flash MX, Illustrator

For Details, contact us at:

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